



**DON'T MISS THIS
LEADERSHIP COURSE
OPPORTUNITY.**

**RETURN TO THE
WORKFORCE WITH A
COMPETITIVE EDGE!**

*"Five words: powerful, meaningful,
profound, passionate, transformative."
- Rick Miller, Founder and President of Kids at Hope*

TRUE LEADERSHIP BEGINS FROM WITHIN. What do Gen. Colin Powell, Martin Luther King, Mahatma Gandhi, and thousands of remarkable leaders have in common? Their leadership comes from their natural self-expression, integrity, and unwavering commitment to creating the future. Yet, today most leadership courses attempt to only mimic the traits of leadership, stifling the kind of transformative authenticity and true voice that makes a lasting difference. This course is about accessing the "authentic leader" inside you.

AS REPORTED BY MANAGERS AND BUSINESS PROFESSIONALS ATTENDING MY CLASS

**POWERFUL,
TRANSFORMATIVE
RESULTS!**

Attendees report:

1. Accelerated career advancement
2. A shift from a "me" to a "we" approach to life
3. Freedom from self-imposed limitations and fear
4. Amplified confidence in leading teams in any situation
5. Major improvement in their peer, family, and personal lives
6. A stinging regret they should have taken this course 20 years ago!

From S. Tracy, Ph.D. 2018 research and courses: One HR Professional chose to hire the students from the Transformative Leadership Class in 69.57% of the scenarios. A 2nd HR Professional chose 82.61% of the Transformative Leadership students over those from an epistemological leadership course.

"The Transformational Leadership Course taught me that who I wound up being does not define who I am today. It is my choice to define who I am and to live up to that definition. This course has made me a better leader, team member, and person."

"This course isn't about teaching you how to lead others, it is about discovering leadership for yourself."

Prior UA Course Students

LEADERSHIP COURSE EXPERIENCE

A Course that's All About YOU. This course will bring forth more of you into all of your leadership and management roles. Much of the class focuses on exercising the "authentic leader within" via your personal participation, self and group exercises, and actions. Upon your committed completion, your peers will wonder and future employers will notice you above others.

COURSE FOUNDATION

This innovative leadership course is rooted in the transformative "Being a Leader and the Effective Exercise of Leadership" course taught at the US Air Force Academy, Dartmouth School of Medicine, Texas A&M Mays School of Business, University of California, Rutgers University, and many other universities and corporations around the globe. This high-energy course unleashes the freedom, power, and peace that only authentic leadership provides.

COURSE STRUCTURE

This semester-long course will meet twice a week for 1.25 hours. The majority of class sessions will consist of a brief introduction of material followed by in-class discussion, reflection, deep personal discovery, and participative exercises. There will also be the occasional course content quiz. Brief readings are assigned between class sessions and you will choose and execute an action-based learning project that requires your personal leadership.

COURSE OUTCOME

Everything about the course is designed to leave you being a leader and exercising leadership effectively, as your natural self-expression; by providing you access to leadership in a way you have likely never experienced. You may use what you experience beginning the first week.

THE INSTRUCTOR

As a successful business executive, Rob Owen brings to this course 35 years of leadership development and results within businesses, large and small. He is a lecturer in the Eller College of Management at the University of Arizona and at the Thunderbird School of Global Management. He is also one of very few faculty taught directly and certified by the course creators to teach this course.

Having taught all or parts of this course to hundreds of professionals and graduate students, Mr. Owen has seen tremendous advancement in attendees' lives and careers.

This 3-credit course is being offered Fall 2019 at the University of Arizona as MIS596A meeting twice a week M/W 12:30-1:45pm in McClelland Hall 126 during the entire semester.

Rob Owen: robhowen@email.arizona.edu | (602) 625-5499 Link to public course: <https://beingaleader.net/>
